YOUR NAME

TITLE

NEWSPAPER

LOCATION

DATE

Dear Editor:

Your recent story [INSERT HEADLINE, DATE] portrayed jets as something that only helps a few people fly in luxury. This is completely at odds with the facts: business aviation is a massive economic engine that helps a diverse set of companies reach customers and provides small towns across the country with vital access to air transportation.

Business aviation is responsible for 1.2 million manufacturing jobs and contributes $150 billion to the economy.

A business airplane allows companies to do more, in less time, and often at less cost than other transportation alternatives. If this were not the case, the industry simply would not exist. For example, [YOUR COMPANY’S USE OF BUSINESS AIRCRAFT]

Small to mid-size companies make up 85 percent of the U.S. enterprises using business aviation. A significant portion of business aircraft passengers are technical specialists, managers, other company employees, and their customers. Many of us are located in or do business in communities with little or no airline service.

Another portion of business aviation flights are for humanitarian missions.

It’s time to recognize that business aviation is about business productivity and competitiveness.

Sincerely,

NAME

TITLE, COMPANY

CITY