YOUR NAME

TITLE

NEWSPAPER

LOCATION

DATE

Dear Editor:

Your story about business aviation and jets [INSERT HEADLINE AND DATE HERE] misrepresented the industry’s climate actions and left out key facts about our track record on sustainability.

Business aviation is committed to climate action and has reduced its carbon emissions 40% over the past 40 years. We are on track to meet the ambitious goals we set in our Business Aviation Commitment on Climate Change, where we pledged to achieve net-zero carbon emissions by 2050.

Climate action is not new for us. The industry first established climate goals in 2009. We’ve been focused on efficiency since the Wright Brothers.

Our member companies have been at the forefront of the aviation industry’s drive to sustainability, working over the past several decades to steadily reduce its environmental impact.

Today, we are aggressively pursuing zero-emission aircraft that will run on batteries and hydrogen, and will revolutionize travel as we know it.

Your readers should understand that business aviation is ushering in the next wave of aviation — one that is safer, more efficient, and better equipped to contribute to the health and safety of our planet.

Sincerely,

[YOUR NAME, TITLE, COMPANY]